



Purpose

This report pinpoints the successes and outcomes achieved by your Columbus Urban League from October to December 2023. Our commitment to excellence and impact are unwavering and we are excited to share this data with all our partners who share our commitment to racial equity and social justice.

Empowering Communities.
Changing Lives.



Columbus Urban League

Mission

Your Columbus Urban League is a trusted, community-driven organization. We champion a fully inclusive economy by dismantling systemic barriers faced by Black and Urban communities and investing in people's strengths and gifts to stabilize families and grow wealth.

Vision

A fully inclusive economy where everyone is supported and can achieve their full potential and contribute to the greater good.

Values

We are a trusted Advocate that delivers innovative, transformational services with the highest integrity and respect for the people we serve. We are a relevant and effective provider for our families, communities, stakeholders, and partners.

Workforce

(Ohio Means Jobs / Diverse Workforce Accelerator / Work Readiness Training University)

Work Readiness Training University (WRTU)

Accelerator for youth 16-19

- Building on success as a summer experience, we are offering an extended initiative for youth on Saturdays from Oct – May.
- 100 youth enrolled this fall, 80 attendees each week on average
- Open doors in five areas: College Readiness; Career Exploration; Skilled Trades; Military Services; Emergency Services Day
- Teaching Financial Literacy with partner Adelphi Bank



Ohio Means Jobs (OMJ)

321

adults served

46

placed in jobs making
over \$18/hour

100%

client satisfaction





Social Mobility

(Striving to Empowerment and Potential / Neighborhood Violence Intervention Program / Afterschool / Project Survival / Reentry / HeadStart / My Brothers Closet / Fishing with Dad)

HeadStart

continued
★ ★ ★ ★ ★
rating

serving
85
children & families

across
3
centers

2
Teacher Aides recieved
CDA credentials

Awarded **Phase 3** and **Phase 4** child-care stabilization grants

Neighborhood Violence Intervention Program (NVIP)

- **61** - clients being served
- **122** - incidents responded to
- **50** - mediations held
- **17** - peace treaties agreed upon
- **26** - Employed clients
- **41** - clients in class
- **1503** - non-client youth assisted



Family Engagement

ReEntry Hub

- Connected with 7 participants in Franklin County Jail (Pre-Release)
- 24 People served in the Re Entry Hub (Post-Release)
- 24 Participants learned soft skills to prepare for employment and were referred to employment and housing services
- 100% of the participants have avoided recidivism (in this quarter)

Youth Leadership Services (YLS)

- 143 students served (Project Survival, Fun Relevant Enriching Scholastic Holistic (FRESH), & I Am My Brothers Keeper (IAMBK))
- Striving to Empowerment & Potential (STEP): 47 served; 7 students earned 3.0 or higher GPA





Economic Mobility

(Home Buyer Education / ERA / County Fair Housing / Journey to Wealth / Journey to the Dream / Housing Accelerator Initiative / Community Connections – CMHA / Entrepreneur Services: MBAC, Incubate Her & Accelerate Her)



- Homebuyer Education
 - 50 participants enrolled
 - 10 new home closings with an average purchase price of \$250k.
- Journey to Wealth - 28 TANF families. Average outcomes include a 30-point jump in credit scores, a \$250 increase in savings and \$550 in debt reduction.
- Journey to the Dream – With funds by the Ohio Housing Finance Agency, served 60+ people to avoid foreclosure.
- Community Connections with Columbus Metropolitan Housing Authority (CMHA) provided more than 750 services to 129 residents.
- Seventy families showed improvement in health and wellness, access to healthcare, employment, financial skills, food access and nutritional wellness. Five families gained the financial strength to move into neighborhoods of choice.
- CUL received a renewal of funding in June 2023 of \$350k for 3 years as a continuation of this initiative.

Housing Stabilization

Served **136** households by distributing - **\$578,315.62**

33,860

website views on Rental Assistance Request

12,691

Rental Assistance Request Inquires

7,518

Intelligent Office Call Handling (10/1-11/31)

1,527

CUL Staff & Front Office Calls (10/1-11/31)

1,565

CUL Staff & Front Office Walk-ins (10/1-11/31)

Entrepreneurship Services

MBAC

- 1075 - New Businesses Served
- 3,110 - Counseling Hours
- Nearly 1,000 participants in training sessions

Incubate Her

- 105 - Consultations booked
- 735 hours - Business Advising
- 30+ Networking Events
- \$100,000+ Funding Received by Clients
- 25+ Certifications

Accelerate Her

- Launched after receiving a \$3 million investment
- Beneficiaries: 24 women
- Contributions: Received an in-kind donation from The Boyd Group, Morgan Stanley Wealth Management

Success Stories

Home Buyer Education

Latischa- First time homebuyer- She wanted to purchase a home for stability for herself and her children long term. Latischa qualified for 1% down with zero PMI for the life of her loan by taking the Homebuyer Education Class. She saved \$21,000 towards her home purchase. Required cash to close \$4,000 for closing cost and additional fees. Latischa was able to save additional funds in ESF for moving costs and to maintain her home long term.

Economic Mobility (cont.)

Journey to Wealth

Maryanna was diagnosed with Breast Cancer and underwent successful radiation treatment to eradicate the cancer. She is 60 years old and experienced a slow recovery from the ravaging effects of the radiation. She did return to work and set financial goals for budgeting and reducing her debt. Maryanna applied for and received a Capital One credit card. Through knowledge gained through Journey to Wealth's (JTW) One-on-One Coaching sessions, she acquired a different "Money Mind-set" and she is continuing to work on eliminating her debt. She earned forgiveness for a \$6500 in Student Loan and is line to earn the \$100 Incentive successfully completing the JTW Milestones.

Journey to the Dream

Congratulations to **Erika** for earning mortgage assistance from the Save the Dream program! This is fantastic news for Erika and her family, and it marks a significant step towards financial stability and the prevention of potential foreclosure. Erika can now look forward to relief from her mortgage burden, allowing her to focus on rebuilding her financial situation and securing her family's home.

Community Connections- CMHA

Cherice, resident in the Sawyer community for 7 years, faced eviction for non-payment of rent due to loss of income. Cherice was connected to employment resources by attending a community engagement job fair hosted by Columbus Urban League. Cherice was connected with employment and is now a full-time UPS employee, was able to pay rent forward to avoid eviction, increase her credit score and was able to save additional funds to move from housing authority to Gahanna to safer, more revitalized neighborhood.

