



Recovery, Reform and Resiliency

Columbus Urban League FYS 2020-2021 Community Outcomes Update

The Columbus Urban League had a transformative year in 2021. More people needed and got help. Thanks to CUL Board Companies like Honda, JP Morgan Chase, NiSource, Fifth Third Bank, Nationwide, Huntington, AEP, CoverMyMeds, Bath & Body Works and Corna Kokosing, as well as organizations like the Columbus Partnership and Columbus Chamber, we were better equipped to keep pace with 160,000 individual and family engagements over the fiscal year. In addition to continuing strong support from Franklin County and Columbus City public officials, new coalitions and collaborations emerged in 2021. These partnerships are dedicated to advancing a more just society and more inclusive economy. We also partnered with Walgreens, OhioHealth, and Equitas to host vaccination clinics.

Alongside the new partnerships that 2021 brought us, our programmatic efforts increased as well.

- Minority Business Assistance Center conducted 56 virtual training events with 2,985 participants led by MBAC staff and/or qualified subject matter experts.
- Minority Small Business Resiliency Initiative distributed \$2,550,000 directly in relief funds to small businesses, \$3,450,000 in access through assistance.
- The Father to Father mentoring program served 125 unduplicated contacts. Teleconference /Life Coaching sessions....500 Teleconference/life coaching sessions of direct service provided. The Father 2 Father Initiative saw an increase of participants seeking Employment assistance up to 76% from 21% between 2020 to 2021.
- The Choose 2 Change Initiative has served over 898 participants, which supports individuals who are justice-involved.
- Neighborhood Violence Intervention Prevention- 40 youth employed, 85 Gang Interventions with youth, 19 Gang peace Agreements, 89 youth involved in Case management, 101 youth referrals to Community Resources.
- I Am My Brother's Keeper served 70 boys and young men of color. 100% of active IAMBK 12th graders graduated in 2021.No active IAMBK participants were involved in the juvenile corrections system. The total amount of \$39,975.00 was given back to the community by employing youth in the 2021 VLOG summer program.



- Building/Driving Futures served 723 clients in 201. 35 % increase in number of individuals served 150 percent increase in funding for the department. New Initiatives: Build Back Better together in Partnership with the City of Columbus and Creating Central Ohio Futures (WFD): New partnership with JP Morgan Chase and CEO Columbus (WFD). 88 Percent Graduation Rate and 90 Percent Placement rate for Building Futures, Driving Futures and Build Back better Together.
- The Head Start program served 72 families through a combination of virtual and in person classes at our 3 locations/5 classrooms.
- Housing Stabilization has given \$1,650,791 to 753 recipients in direct relief funds for rental/mortgage assistance.
- 17 clients received \$1,000-\$12,000 in grants funds towards down payment assistance from the Lender for completing the Home Buyer Education Class. Home Purchases from HBE graduates increased 53%.
- 700 Credit SCORE served 105 clients, helping to increase their credit scores and economic mobility
- Vaccine Green & Right to Recover Health Equities Program served 1027 total individuals. \$1,143,550.00 was dispersed into the community, supplementing income while individuals were out sick with COVID-19 and to incentivize immunization.
- Ready to Earn summer programming employed over 600 students with matches to over 27 different companies.

Continued Steps Toward Greater Sustainability and Performance:

- Ranked in the top 5% of all affiliates by The National Urban League.
- Achieved the gold medal for fiscal integrity, a clean audit, for the 11th year in a row.
- I was featured as a finalist in Columbus' CEO of the year.

Upcoming Projects:

- The Launch of our CDFI initiative, the result of a year's worth of planning. The CDFI will focus on small businesses that have had difficulty accessing conventional bank financing.

Thank you for your support last year, we look forward to continuing to grow and serve in 2022. To learn more and keep up with The Columbus Urban League, go to www.CUL.org

Stephanie Hightower
President & CEO
Columbus Urban League