



Columbus
Urban League



PATHWAYS TO ECONOMIC MOBILITY:

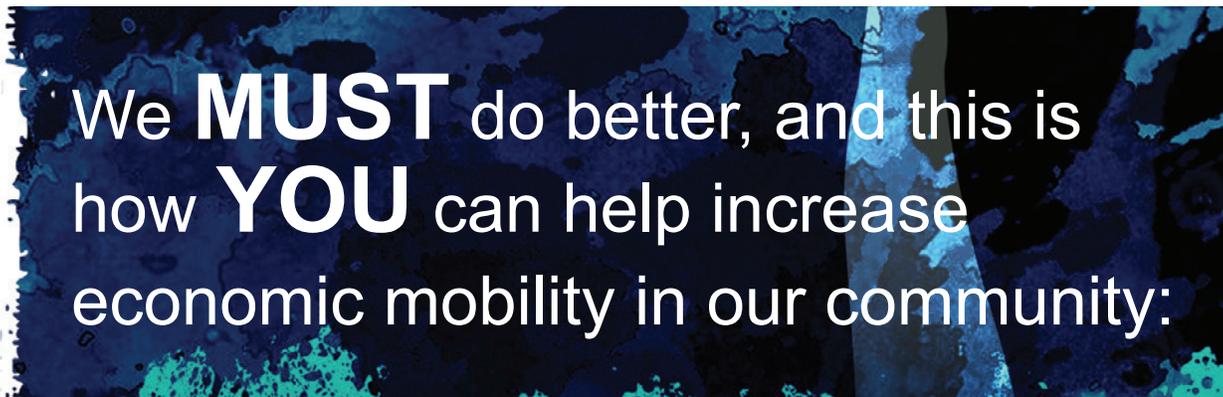
Why Your Investment in the Columbus Urban League Matters



PATHWAYS TO ECONOMIC MOBILITY

A more inclusive economy expands consumer markets, cultivates entrepreneurship and a more innovative and talented workforce, and grows the overall tax base. (Brookings Institute)

Though a high priority for the entire community, even the “Columbus Way” has not ushered in the level of economic mobility that our community needs and deserves. For the one-quarter of Franklin County children in poverty, there’s a 95% chance they will never achieve prosperity. Add to this sobering fact that population growth projections predict that another 400,000 people may be trapped in poverty over the next two decades.



Support your Columbus Urban League. We uniquely address the four factors that inhibit economic mobility as identified by *The Stanford Center on Poverty and Inequality*:

Boosting income: It all starts with financial literacy, a foundational experience we offer to every family we serve. It then expands to best-in-class pre-schools and paid real world job experiences for teens, back-to-work transitions for restored citizens, venture capital and entrepreneurial investment workshops and even suiting boutiques for men. We grow the earning power of all families.

Social engagement: While it might have been a single issue that prompted 11,000 people to contact us last year, every client is connected to a holistic array of initiatives that overcome ALL of the crises that mark life in poverty. Our experienced coaches – many of whom have personal backgrounds similar to our clients – use trainers, mentors, peer groups, and one-on-one sessions to encourage and support individuals and families throughout their journey.

Family structure: From pre-school, after-school to internship and from job training to credit management, our organization uniquely understands and responds to the reality that individual and family success are interdependent.

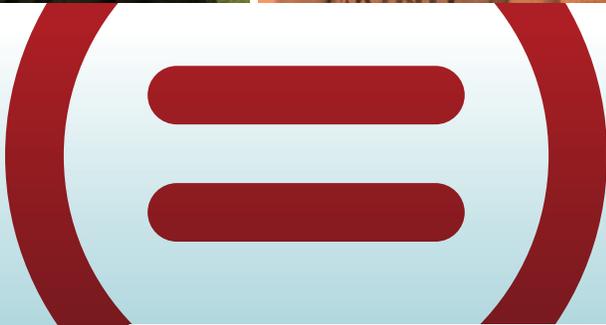
Integrated communities: Diverse neighborhoods drive real change. We erase the redlines that walled off races and poor families with initiatives that significantly improve credit scores, home ownership and inclusive rental housing.

With these relevant, effective solutions, the Columbus Urban League achieves economic transformation and family stabilization for thousands of Columbus families every year. With your help we can **DO MORE** and **SERVE MORE**.

SOLUTIONS

Our authentic, integrated system of services work to attain financial mobility and offer you a methodology to focus your gifts on high-impact services and coaching.

Financial education lays the foundation for life transformation. Not only do graduates of our 700 credit score classes increase their credit worthiness and add to their savings, they develop the confidence and skills necessary to embrace change. That's why we encourage everyone we touch to complete at least one of our basic financial literacy courses.



Solution	Pathways to Opportunities
Financial Stability	A. 700 Credit Score B. Homebuyer Education
Early Childhood Learning	A. HeadStart Academy
Youth Leadership	A. REAL Potential Youth B. I Am My Brother's Keeper
Rapid Re-Entry	A. Choose 2 Change – Workforce and Re-Entry Classes
Entrepreneurship	A. Minority Business Assistance Center
Suited for Success	A. My Brother's Closet

700 CREDIT SCORE – Nearly 1,000 people have now graduated from these pragmatic, hands-on financial education sessions, increasing credit scores by an average of 76 points and savings by an average of \$1,200 each.

HOMEBUYER EDUCATION – With over \$10.8 million in new mortgages since 2015, this HUD-approved experience reaches at least 160 families each year, offering strategies on how to qualify for home loans and down payment assistance for those who qualify.

HEAD START ACADEMY – Our three centers serve approximately 90 children every year and ensure that EVERY graduate enters kindergarten reading or reading-ready. One site was the first in Franklin County to earn the state’s highest five-star quality rating and now all three merit that designation.

REAL POTENTIAL YOUTH – Through a “work bootcamp,” coaches and actual paid internships, young people have earned more than \$1.75 million in four summers and they learned financial management, as well as “soft” and “hard” work skills.

I AM MY BROTHER’S KEEPER – We change lives and the future by engaging 9 – 15-year-old boys of color and offering academic, career, athletic and artistic opportunities, and mentors dedicated to helping each boy make healthy, productive life choices.

CHOOSE 2 CHANGE – Since 2013, more than 689 people returning from incarceration have benefited from services such as cognitive behavioral therapies in a group setting and a series of key learning opportunities such how to overcome legal barriers to employment, earn continuing education credit, prepare for work and become an entrepreneur.

MINORITY BUSINESS ASSISTANCE CENTER – Since 2017, 2100 clients have participated in one- on-one business development coaching sessions and/or attended 60 seminars that identify sources of capital. As the entity responsible for securing \$10 million dollars in loans and operating investments, this initiative is credited with creating or retaining approximately 200 job across 17 Ohio counties.

MY BROTHER’S CLOSET – This suiting and booting boutique offers men a suit and a mentor to boost their success in landing and keeping a stable job. Since 2017, we’ve worked with more than 750 men to gain access to gainful employment and earned \$25,000 in social enterprise income. Now we’re ready to become even more entrepreneurial and employ formerly incarcerated men in all aspects of operations.

For More Information, email
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